LEO BURNETT U.S.A.
AD# PSI 104-C4 REQ# M19825 "20 BUCKS OF FLAVOR" PAGE 4/C (8"X10-13/16") PRODUCT MOVERS, 1990

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20 BUCKS OF FLAVOR FREE

Full rich flavor, not full price.

Available in Kings & Kings Lights

MfI's. suggested retail price.

Kings Lights: 11 mg "tar" 0.7 mg nicotine – Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Buy 1 Get 1 Free

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MANUFACTURER'S COUPON EXPIRES 6/30/91

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